



building partnerships. serving communities.

2010-2011 FISCAL YEAR APPLICATION

DEMONSTRATION PROJECT PROPOSAL

AN OPPORTUNITY TO PARTNER FOR REGIONAL SUSTAINABILITY

Compass Blueprint is offering the opportunity for a planning effort in your community to be a showcase Demonstration Project—one that exemplifies the benefits envisioned by the Compass Blueprint program, your own community, and emerging Sustainable Communities Strategies (SCS). Projects that feature creative and forward-thinking development solutions will benefit, free of charge, from a customized program of consultant services, SCAG staff time, financial resources and technical assistance.

With the recent passage of Senate Bill 375, this year's program will focus on voluntary, local efforts that will contribute to developing and implementing the SCS and reducing regional vehicle miles traveled (VMT) and resulting greenhouse gas (GHG) emissions.

Compass Blueprint's innovative tools and services allow cities and counties to evaluate planning options and stimulate sustainable development opportunities. More information is available on the Compass Blueprint website: www.compassblueprint.org/toolbox/services.

Proposals will be evaluated and selected based on criteria that include:

- The project's integration of land use and transportation planning and efficiency of infrastructure use;
- A mix of housing densities and types, including affordable housing;
- Cooperation with other local governments and transportation commissions;
- Coordination with project stakeholders through an existing or planned advisory group;

- Development planned within or adjacent to existing developed or underutilized areas, with conservation of open space and agricultural lands;
- The project's inclusion of emerging fields of sustainability such as carbon footprint modeling, climate change mitigation, public health, stormwater management, green building, etc.

For a complete list of evaluation criteria see www.compassblueprint.org/apply/criteria.

Past Demonstration Project partner jurisdictions may propose work that will move their plans closer to implementation and construction.

Successful applicant jurisdictions will be identified as Compass Blueprint Partners leading the way to improve the region's mobility, livability, prosperity and sustainability. SCAG may showcase the final products from their projects as demonstrations of innovative planning, with useful ideas and strategies to inspire other cities and counties.

To apply for Compass Blueprint Demonstration Project assistance for the 2010-2011 fiscal year, fill out the cover sheet on the next page, prepare a proposal describing your project, its local benefits and how it furthers regional Compass Blueprint goals, and submit to SCAG. Applicants are encouraged to contact SCAG for assistance in assembling a winning application.

Applications will be accepted until 5:00 p.m. on Thursday, October 21, 2010



2010-2011 FISCAL YEAR APPLICATION

DEMONSTRATION PROJECT PROPOSAL

AN OPPORTUNITY TO PARTNER FOR REGIONAL SUSTAINABILITY

Please complete this form using only the space provided.

Project Name

Agency Sponsor

Primary Contact Person

Title

Address

City

State

Zip

Phone

Email

Please provide a short description of your proposed project and the services requested:

Attach a proposal that includes detail on:

- The project location (include maps);
- Scope of the overall project;
- Scope of the planning assistance requested from Compass Blueprint;
- Project timeline including anticipated start date for requested services (funds expected to be available February 2011);
- Estimated cost of requested services;
- Product(s) expected (e.g. written report, visual/video aids, plans, events, etc.);
- How the project will assist the region in meeting the Compass Blueprint principles of mobility, livability, prosperity and sustainability (please see www.compassblueprint.org/about/principles).

Applicants are encouraged to include a letter of support from the appropriate subregional organization and selected projects will need to provide a resolution of support from the appropriate City Council or County Board of Supervisors (see www.compassblueprint.org/files/demoprojresolution.pdf for a sample resolution).

Proposals should not exceed 10 pages and must include an electronic copy (PDF preferred) of all application materials. Proposals under 10MB may be submitted via email.

Submit your proposal by 5:00 p.m. on October 21, 2010 to:

Peter Brandenburg
Southern California Association of Governments
818 West Seventh Street, 12th Floor
Los Angeles, CA 90017-3435

For more information, go to www.compassblueprint.org
E-mail: brandenburg@scag.ca.gov
Or call: (213) 236-1937