

JORDAN DOWNS GUIDING PRINCIPLES & SUSTAINABILITY STATEMENT

The Jordan Downs Specific Plan is based on these five Guiding Principles: Family First, Vital Community Design, Environmental Leadership, Economic Self Sufficiency, and Trust & Collaboration. Each one affirms the values of our community and provides clear direction to policymakers, residents, developers, and others interested in improving and enhancing the quality of life within Jordan Downs. One principle is not more important than another; rather, all work together to achieve the community's vision.

FAMILY FIRST

The primary goals of the Family First Plan (formerly know as the Human Capital Plan) are to help us increase our families' and individuals' economic self-sufficiency and live successfully in a new, mixed-income community. We will achieve success when:

- Families and individuals:
- Have greater financial security and economic success
- Are healthier
- Are more involved in the Jordan Downs community building process
- Will have greater housing affordability
- Have access to training and reach education goals for themselves and their children



First impressions matter. The quality and design of our streets, sidewalks, and public spaces will reflect a higher standard of living within our community and an emphasis on safety and security. In turn, our neighborhood will become a catalyst and a model for the rejuvenation of Watts.

VITAL COMMUNITY DESIGN

- We want to live in a place designed with reasonably-sized buildings, public spaces, and access points oriented towards people for increased safety and general comfort.
- Our neighborhood will relate to its surroundings by reflecting local architectural character and scale.
- The design of the streets and blocks will strengthen our connection to our neighbors and foster a walkable community that promotes socializing, physical activity, and personal safety.
- The cultural heritage and cultural needs of our Watts community and our Jordan Downs residents will be reflected in the Central Park and other public spaces.
- We will have a range of housing types to meet different family needs and persons of all abilities.
- We will have planned parking places for the automobile so we may have more dedicated open space and areas necessary for other types of community-oriented developments.



ENVIRONMENTAL LEADERSHIP

We will significantly transform the community into a safe, thriving, desirable, and beautiful place to call home. Jordan Downs will become a model of urban sustainability by following the core principles of LEED-ND (Leadership in Energy & Environmental Design - Neighborhood Development). LEED-ND provides guidelines for sustainable communities including attention to open space, access, and green building design. LEED-ND will provide the report card measuring a project's environmental impact and health benefits.

- We will benefit from being in a transit-rich community and want to make those options more convenient.
- We want to promote walking, biking, and transportation efficiency by placing emphasis on physical connectivity to the surrounding community, businesses, and services.
- We must benefit from participating in effective environmental best practices and solutions.



ECONOMIC SELF SUFFICIENCY

Jordan Downs will become a mixed income community embracing residents from all economic groups. Our neighborhood will demonstrate how Community Based Redevelopment can respect the community's core values of family and individual economic self-sufficiency, and getting involved.

- Our neighborhood will become a transformational force for the entire Watts area.
- Through programs such as Workforce Development, Education and Literacy, and Youth Development and Safety, we can aspire to higher achievements in economic and educational success.



TRUST & COLLABORATION

Policymakers must remain true to the Jordan Downs Guiding Principles and Sustainability Statement.

- We will expect our leaders to work together to benefit our community and, in exchange, we promise to stay involved and to support their efforts.
- Our community will benefit from the close coordination and integration of multiple teams such as the Mayor's Working Groups: the Family First Advisors and the Bricks and Mortar Team.
- Current residents in "good-standing" (those who abide by their lease) and who wish to remain in Jordan Downs at the completion of redevelopment will be guaranteed placement in the revitalized community.



This is a project of the City of Los Angeles (City) with funding provided by the Southern California Association of Governments' (SCAG) Compass Blueprint Demonstration Project Program. Compass Blueprint assists Southern California cities and other organizations in evaluating planning options and stimulating development consistent with the region's goals.

The preparation of this report was funded, in part, through grants from the United States Department of Transportation (USDOT) – Federal Highway Administration and Federal Transit Administration, in accordance with the Metropolitan Planning Program, Section 104(f) of Title 12 of the U.S. Code.

The contents of this report reflect the views of the author who is responsible for the facts and accuracy of the data presented herein. The contents do not necessarily reflect the official views or policies of SCAG, USDOT, or the State of California. This report does not constitute a standard, specification or regulation. SCAG shall not be responsible for the City's future use or adaptation of the report.

