



**Location:** Hollywood, Los Angeles County

**Timeframe:** 2008

**Project Partners:** Community Redevelopment Agency of Los Angeles, Hollywood Chamber of Commerce, Hollywood Freeway Central Park Coalition

### Project Services

- Photorealistic virtual modeling
- Fly-over video clips
- Potential impacts analysis
- Land use policy recommendations
- Community outreach



This Hollywood Freeway Central Park demonstration project examined the feasibility and potential impacts of creating a cap on the 101 Freeway—currently below street level—in order to create a street-level park to serve the open and recreational needs of its residents. The park would bring together two communities historically separated during the era of freeway construction and reduce the noise pollution within the surrounding communities.

### Goals

- Create recreational space in underserved areas
- Reconnect communities separated by the freeway
- Economic development
- Revitalize historic core
- Promoting and retaining the entertainment industry
- Meeting social needs of area residents

Like much of Los Angeles, Hollywood is a neighborhood in desperate need of open and recreational spaces with only 0.5 acres of open space per 1,000 residents. CRA/LA activities in the area have been directed toward promoting the creation of office space for the entertainment industry, adaptive reuse of existing buildings, and building mixed-use residential and commercial projects.

### Results

- One mile of park, 300-400 feet wide; 44 acres of usable park space
- Residential projects facing the park for monitoring
- Mixed-use zoning adjacent to the park with retail and dining
- Park edge that encourages walking and biking