



Third Annual Recognition Program

On June 24, 2009, the Southern California Association of Governments (SCAG) will host the Third Annual Compass Blueprint Recognition Awards Program. As part of this event, SCAG will present awards to recognize the great planning and development work occurring throughout the region that exemplifies the Compass Blueprint Principles.

Starting in February 2009, SCAG will begin accepting nominations for projects that coordinate land use and transportation actions to improve the mobility, livability, prosperity and sustainability of our region. The Recognition Program is open to all parties, including local governments, non-profits, developers and others. Partnerships are welcome; any combination of public or private organizations or individuals may jointly submit an entry. Eligible submittals include plans, projects, and programs completed or adopted after January 1, 2005 and prior to May 1, 2009.

The deadline for entries is May 15, 2009.

Compass Blueprint Principles

1. *Improve **mobility** for all residents*

- Encourage transportation investments and land use decisions that are mutually supportive
- Locate new housing near existing jobs and new jobs near existing housing
- Encourage transit-oriented development
- Promote a variety of travel choices

2. *Foster **livability** in all communities*

- Promote in-fill development and redevelopment to revitalize existing communities
- Promote developments that provide a mix of uses
- Promote “people-scaled” walkable communities
- Support the preservation of stable neighborhoods

3. *Enable **prosperity** for all people*

- Provide a variety of housing types in each community to meet the housing needs of all income levels
- Support educational opportunities that promote balanced growth
- Ensure environmental justice regardless of race, ethnicity or income class
- Support local and state fiscal policies that encourage balanced growth
- Encourage civic engagement

4. *Promote **sustainability** for future generations*

- Preserve rural, agricultural, recreational and environmentally sensitive areas
- Focus development in urban center and existing cities
- Develop strategies to accommodate growth that uses resources efficiently and minimizes pollution and waste
- Utilize “green” development techniques



2009 Recognition Program: application packet

The Recognition Program rewards those projects, programs, and actions (e.g., policy or ordinance) in the SCAG region that demonstrate the Compass Blueprint Principles. The application packet and information on past years' award winners is available at www.compassblueprint.org. For questions, contact Jennifer Sarnecki at (213) 236-1829 or sarnecki@scag.ca.gov

A. Application Procedure

1. Review the Eligibility and Evaluation Process and Criteria.
2. There are four parts to the Recognition Program application:
 - a. Submittal Form: PDF copies of the form can be completed electronically.
 - b. Evaluation Criteria Response: Responses should be 2,000 words or less. Keep in mind that the application will be reviewed by a panel of judges, and judges will favor entries that are persuasive and concise. PDF copies of the form can be completed electronically.
 - c. Images: Include up to ten graphics to represent and demonstrate the quality of the project, program, or action. Images should be submitted in PowerPoint, as well as one of the following formats: TIFF, JPG, or PDF.
 - d. Letter(s) of Support. Include letter(s) of support from organizations and individuals involved in the project indicating why the project is worthy of an award.
3. The four parts of the application should be submitted as electronic files on CD-ROM. Hard copies are acceptable as long as the required documents have also been submitted on CD-ROM.

There is no application fee for project submittals.

4. Submit ten CD-ROMs to the following address:

Southern California Association of Governments
Attn: Jennifer Sarnecki
818 West Seventh Street, 12th Floor
Los Angeles, CA 90017

5. Applications must be received no later than 4:00 P.M. on Friday, May 15, 2009.

B. Eligibility

The program is open to all projects, programs, and actions taken within the SCAG region. Nominations are welcome from cities, counties, individual developers, builders, and others who strive to implement the Compass Blueprint Principles. Eligible submittals must have been completed or adopted after January 1, 2005, and prior to May 1, 2009.

Submittals must clearly describe and demonstrate how the project, program, or action addresses the Compass Blueprint Principles and other evaluation criteria. Eligible submittals should also demonstrate significant contributions to the community and excellence in planning and design.

C. Evaluation Process and Criteria

Projects will be evaluated by a panel of judges. In an initial review, each entry will be scored based on the criteria. Projects that score a minimum point total will qualify for a second review consisting of a group evaluation by the full panel of judges, who will ultimately determine the winning entries for each category. See Page 3 for Award Categories.

Although not a requirement for eligibility, submittals located within the Compass Blueprint Strategic Opportunity Areas will be awarded additional points during the evaluation process. Maps of these opportunity areas may be found at www.compassblueprint.org/opportunityareas.

D. Awards

The awards will be presented at the Compass Blueprint Recognition Awards Luncheon on June 24, 2009 at the newly renovated Pasadena Convention Center.



Award Categories

- “Distinguished Leadership – Elected Official” Award
- “Start Up” Award
- “On the Ground” Award
- “Preserving and Protecting the Environment” Award
- “Public-Private Partnership” Award
- “Sharing the Benefits” Award
- “Building a Better Southern California Region” Urban Design Award

1) *“Distinguished Leadership – Elected Official” Award*

For a significant contribution to the implementation of the Compass Blueprint goals and principles by an individual elected to public office, or recognition of an elected official for individual achievement as it relates to regional Compass Blueprint goals and/or committee leadership activities.

2) *“Start Up” Award*

For policies, programs or actions, removing barriers to, or providing incentives for implementation of the Compass Blueprint vision and principles. Applicants should submit the text of the policy or regulation with their entry. The policy or regulation must have been in effect for the past year to be eligible.

3) *“On the Ground” Award*

This category recognizes plan implementation that reflects Compass Blueprint principles within designated Strategic Opportunity Areas adopted by SCAG. Efforts may include successful implementation of neighborhood or specific plans or detailed general plans that encompass a mix of uses including multi-family housing and/or retail, office, or resident-serving amenities in infill, and/or transit-oriented locations. Applicants are encouraged to send photos, brochures, and other materials describing the project. If submitting information related to housing development, the description must include the number of units, affordability levels, funding sources, etc.

4) *“Preserving and Protecting the Environment” Award*

For any program, policy action/regulation or plan that works to preserve and protect natural habitat, water and air resources, agricultural lands, or other types of regionally significant open space. This could include, but is not limited to, integrating environmental benefits into an overall development plan or project.

5) *“Public-Private Partnership” Award*

This category recognizes collaborative efforts between government and private or non-profit organizations that support the implementation of the Compass Blueprint goals in the region with their projects or plans. Nominations will only be accepted from local jurisdictions.

6) *“Sharing the Benefits” Award*

This category recognizes the innovations jurisdictions have used to avoid displacement or adverse impacts, while promoting community revitalization. This award will showcase ideas and best practices promoting social equity and environmental justice in the SCAG Region.

7) *“Building a Better Southern California - Urban Design” Award*

This award highlights examples of urban design, architecture, or other aspects of the built environment (e.g. building, park, plaza, or streetscape) that enhance the vitality of a community. This category showcases projects with outstanding design quality that surmount the challenges of infill development. To qualify, the project must be completed.



Compass Blueprint Recognition Program Awards Evaluation Criteria 2009

The awards jury will qualitatively compare the submittals for each of the Award Categories for strength in implementing Compass Blueprint Principles as well as results, transferability, and innovation/uniqueness. The jury will also consider the relative size and scope of projects.

Criteria

Possible Points

Criteria	Possible Points
1. Improve mobility for all Residents	5
<ul style="list-style-type: none"> a. Encourage transportation investments and land use decisions that are mutually supportive b. Locate new housing near existing jobs and new jobs near existing housing c. Encourage transit-oriented development d. Promote a variety of travel choices 	
2. Foster livability in all communities	5
<ul style="list-style-type: none"> a. Promote in-fill development and redevelopment to revitalize existing communities b. Promote developments that provide a mix of uses c. Promote "people-scaled" walkable communities d. Support the preservation of stable neighborhoods 	
3. Enable prosperity for all people	5
<ul style="list-style-type: none"> a. Provide a variety of housing types in each community to meet the housing needs of all income levels b. Support education opportunities that promote balanced growth. c. Ensure environmental justice regardless of race, ethnicity, or income class d. Support local and state fiscal policies that encourage balanced growth 	
4. Promote sustainability for future generation	5
<ul style="list-style-type: none"> a. Preserve rural, agricultural, recreational, and environmentally sensitive areas b. Focus development in urban centers and existing cities c. Develop strategies to accommodate growth that use resources efficiently and minimize pollution and waste d. Utilize "green" development techniques 	
5. Demonstrate cooperation with other local governments and transportation commissions	1
6. Project location (project is located within Compass Blueprint strategic opportunity areas, see maps at http://www.compassblueprint.org/opportunityareas)	1
7. Results	1
8. Transferability	1
9. Innovation/Uniqueness	1
10. Bonus Point for Letter(s) of Support	1



Submittal Form

(fill out all that are applicable)

Award Category:

Nominator: _____ Phone: _____ Email: _____

Organization Name & Address: _____

Contact Person: _____ Phone: _____ Email: _____

Organization Name & Address: _____

Additional Contact Person (other than the nominator): _____

Address: _____ Phone: _____ Email: _____

Owner/Developer: _____ Phone: _____ Email: _____

Organization Name & Address: _____

Project Name & Address: _____

Project Adoption, Construction, or Completion Date: _____

Key Statistics (to the extent possible or applicable; e.g. number of units, commercial square footage, office square footage, open space square footage, etc):

Description (maximum 500 words):

SCAG may use, reproduce, or make available for reproduction by others the information on this form and any supporting materials and graphics provided, for the purpose of publicizing the Recognition Program or the applicant project.

Signature: _____ Date: _____



Evaluation Criteria Response

Describe how the project addresses the Award Category, the Compass Blueprint Principles and other selection criteria.

(response cannot exceed 2,000 words)



Images

Please submit up to 10 supporting graphics in two formats: (1) PowerPoint; and (2) TIFF, JPG, or PDF at a minimum resolution of 150 pixels per inch. The graphics should be numbered, and a brief, one-sentence description of each image should be completed for each PowerPoint slide below, corresponding to the image number.

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.



Letter(s) of Support *(optional)*

Please scan or attach the optional Letter(s) of Support.